

Hello Girls Textbook

hello girls

The phrase "hello girls" might evoke a variety of images and interpretations depending on the context in which it is used. From casual greetings to cultural phenomena, this simple phrase has layered meanings that span across social interactions, entertainment industries, and historical contexts. In this article, we will explore the origins, cultural significance, and various interpretations of "hello girls," delving into its role in media, fashion, music, and societal perceptions. Whether as a term of endearment, a branding slogan, or a nostalgic reference, "hello girls" continues to resonate in diverse ways.

Origins and Historical Context of "Hello Girls"

The Literal Meaning and Early Usage

The phrase "hello girls" originated as a casual greeting, often used to address young women in friendly or informal contexts. The word "hello" itself gained popularity in the late 19th century, becoming a standard telephone greeting thanks to Thomas Edison and others promoting its use over earlier terms like "Ahoy." When combined with "girls," it often referred to young women in social or entertainment settings.

World War I and the "Hello Girls"

One of the most significant historical associations with "Hello Girls" pertains to World War I. During this era, the "Hello Girls" were female telephone operators who served in the U.S. Army Signal Corps. These women played a critical role in military communications, operating switchboards under challenging conditions and ensuring seamless communication between units.

- **Role in WWI:** They facilitated secure and efficient communication lines, often working long shifts and facing wartime dangers.
- **Recognition:** Their contributions were vital but, initially, their service was not officially recognized. It wasn't until 1978 that they received full veterans' benefits and recognition.

This historical group helped pave the way for women's involvement in military and technical roles, challenging gender stereotypes of the time.

Cultural and Media Representations of "Hello Girls"

In Music and Pop Culture

"Hello girls" has appeared in various songs and musical contexts, often conveying flirtation, friendliness, or empowerment.

- **Song References:** Several songs over the decades have used the phrase, sometimes as a chorus or lyric, to evoke a sense of camaraderie or allure.

- **Pop Culture:** The phrase has been adopted in movies, TV shows, and advertisements, often to denote a group of women, cheerleaders, or performers.

Fashion and Advertising

The phrase has also been used as a marketing slogan, especially in the mid-20th century, to promote products aimed at young women.

- **Fashion Campaigns:** Clothing brands sometimes used "hello girls" to appeal to youthful, energetic demographics.

- **Advertising Campaigns:** Products like cosmetics, accessories, and beverages have employed similar phrases to evoke friendliness and approachability.

The "Hello Girls" in Modern Contexts

Digital Age and Social Media

In the age of social media, "hello girls" can be seen as a term of empowerment or a branding identity for influencers and content creators.

- **Influencers and Creators:** Many women adopt "hello girls" as part of their online persona, emphasizing friendliness, confidence, and approachability.

- **Community Building:** The phrase can serve as a rallying cry for groups of women supporting each other online.

Feminism and Women's Empowerment

Over time, "hello girls" has been reclaimed as a phrase celebrating femininity, strength, and independence.

- **Empowerment Campaigns:** Organizations and campaigns targeting women's rights sometimes use variations of the phrase to promote unity and positivity.
- **Representation:** Media featuring "hello girls" often focus on diverse, empowered women breaking stereotypes.

Symbolism and Significance of "Hello Girls"

Gender Roles and Societal Expectations

The phrase encapsulates traditional notions of femininity—friendly, approachable, and social—but also challenges them by highlighting women's roles in historically male-dominated fields.

Breaking Barriers

From WWI telephone operators to modern digital influencers, "hello girls" symbolizes women breaking barriers, taking on new roles, and asserting their presence in various domains.

Key Points to Remember About "Hello Girls"

- **Historical Significance:** Refers notably to WWI female telephone operators who played vital communication roles.
- **Cultural Impact:** Featured in music, media, and advertising, often representing friendliness, youthfulness, and empowerment.
- **Modern Usage:** Employed by women and brands to promote confidence, community, and positivity.
- **Symbol of Progress:** Embodies women's evolving roles in society, from service workers to digital influencers and leaders.

Conclusion

"Hello girls" is more than just a casual greeting; it is a phrase rich with history, cultural significance, and social implications. From the brave female telephone operators of WWI to contemporary digital communities, women associated with this phrase have consistently challenged stereotypes and carved out spaces for themselves. Whether as a nostalgic reference, a call for empowerment, or a marketing slogan, "hello girls" continues to embody warmth, strength, and resilience. Understanding its multifaceted nature helps appreciate the evolving roles of women in society and the ongoing journey toward equality and recognition.

In essence, "hello girls" is a testament to the enduring spirit of femininity—friendly yet formidable, traditional yet revolutionary—inviting us all to greet and celebrate the women who inspire change.

every day.

Hello Girls: A Comprehensive Exploration of the Pioneering Female Telephone Operators

In the history of telecommunications, the phrase hello girls holds a special place as a symbol of early female empowerment and technological innovation. These women, often overlooked in mainstream narratives, played a crucial role in establishing the foundational infrastructure of modern telephone systems. Their work not only revolutionized communication but also challenged gender norms of the early 20th century. In this article, we will delve into the origins, roles, societal impact, and legacy of the hello girls, providing a detailed analysis suitable for enthusiasts, historians, and anyone interested in the intersection of gender and technology.

Origins of the Term "Hello Girls"

The term hello girls emerged during the burgeoning days of telephone technology in the early 1900s. As the telephone became a household necessity, the need for human operators to connect calls became evident. These operators, predominantly young women, were tasked with managing the switchboards, connecting callers, and ensuring smooth communication flow.

The phrase "hello girl" first gained popularity around the time of World War I, coinciding with the deployment of women to replace male operators who had gone to war. The term was both descriptive, highlighting their role in initiating and managing the "hello" exchanges, and somewhat colloquial, reflecting societal attitudes of the era.

The Historical Context of the Hello Girls

The Rise of Telephone Technology

The late 19th and early 20th centuries saw rapid innovations in telecommunications. Alexander Graham Bell's invention of the telephone in 1876 led to the rapid expansion of telephone networks across the United States and Europe. As the number of subscribers grew exponentially, so did the demand for operators who could facilitate connections.

Women in the Workforce

Initially, telephone operators were men, but as the industry expanded, women became the preferred workforce for several reasons:

- **Affordability:** Women were paid less than men, making them a cost-effective labor force.
- **Perceived Suitability:** Societal stereotypes suggested women possessed gentle voices and

patience, ideal traits for customer service work.

- Availability: During World War I, many men went to war, creating a labor shortage that women filled.

This shift marked a significant moment in women's employment history, positioning them as essential contributors to technological infrastructure.

The Role and Responsibilities of the Hello Girls

Daily Duties of a Telephone Operator

The hello girls were responsible for:

- Connecting Calls: Using switchboards to connect incoming calls to the appropriate recipients.
- Customer Assistance: Providing information, handling complaints, and assisting with directory inquiries.
- Maintaining Equipment: Ensuring switchboards and related hardware functioned smoothly.
- Managing Emergency Communications: Facilitating urgent calls during crises or emergencies.

Skills and Qualifications

Successful hello girls typically possessed:

- Clear, articulate speech
- Good memory and quick decision-making skills
- Patience and courteous demeanor
- Basic technical understanding of switchboard operations

Their work was demanding, often requiring long shifts that could extend beyond the standard working hours.

Societal Impact and Cultural Significance

Challenging Gender Norms

The employment of women as hello girls challenged traditional gender roles prevalent during the early 20th century. They demonstrated that women could handle complex technological tasks, paving the way for broader acceptance of women in various technical and managerial roles.

Symbol of Modernity

The hello girls became symbols of modernity and progress. Their voices became the first point of contact in an increasingly interconnected world, embodying the optimism and innovation of the era.

Contribution During Wartime

During World War I and II, hello girls played vital roles in maintaining communication lines essential for war efforts, logistics, and coordination. Their work was critical in times of national crisis, and they often worked under stressful conditions.

Challenges Faced by the Hello Girls

Despite their significant contributions, hello girls faced numerous challenges:

- Gender Discrimination: They were often paid less than their male predecessors and faced limited career advancement opportunities.
- Workplace Harassment: The work environment could sometimes be unprofessional or hostile.
- Long and Repetitive Shifts: The nature of their work was monotonous and demanding.
- Limited Recognition: Historically, their contributions were underappreciated, often marginalized in the broader narrative of telecommunications history.

Notable Figures and Milestones

While most hello girls worked anonymously, certain individuals and milestones stand out:

- The U.S. Army Signal Corps "Hello Girls": During World War I, a group of bilingual women served as switchboard operators for the U.S. Army, earning recognition for their service.
- Recognition and Rights: In 1979, the "Hello Girls" were finally recognized as military veterans by the U.S. Congress, acknowledging their service during wartime.

The Legacy of the Hello Girls

Paving the Way for Women in Tech

The hello girls were among the first women to work in a technical field, setting a precedent for future generations in telecommunications, information technology, and other STEM fields.

Cultural Depictions

Their story has been depicted in various media, including books, documentaries, and films, highlighting their contributions and challenging the stereotypical narratives of women in early 20th-century workplaces.

Modern Parallels

Today, although technology has evolved, the spirit of the hello girls lives on in roles such as call center agents, customer service representatives, and technical support staff—many of whom are women breaking barriers in their respective fields.

Conclusion

The hello girls represent a pivotal chapter in both technological history and women's rights movements. Their work bridged the gap between emerging communication technologies and societal change, proving that women could excel in roles traditionally dominated by men. Recognizing their contributions enriches our understanding of how gender, technology, and social progress intertwine. As we continue to innovate, honoring the legacy of the hello girls reminds us of the importance of diversity, perseverance, and the power of the human voice in shaping history.

Further Reading and Resources:

- "The Hello Girls: America's First Women Soldiers" by Elizabeth Cobbs
- National Women's History Museum: Telecommunication and Women in History
- Archives of the U.S. Army Signal Corps

Whether you're a history enthusiast, a technology buff, or someone interested in gender studies, the story of the hello girls offers valuable insights into how determined individuals can reshape societal norms and technological landscapes.

Question What does 'Hello Girls' typically refer to in popular culture? In popular culture, 'Hello Girls' often refers to women who are known for their friendly and approachable demeanor, or to the historic group of American female telephone operators from World War I, who played a significant role in communications. **Answer** Who are the 'Hello Girls' in history? The 'Hello Girls' were a group of American women telephone operators during World War I, who served in the Signal Corps and helped connect military and civilian communications, breaking gender barriers at the time. Are there any famous songs or movies titled 'Hello Girls'? Yes, 'Hello Girls' is the title of a 2010 musical comedy about the female telephone operators of World War I, and there are other films and songs that reference the phrase, often celebrating women's contributions or friendship. How has the term 'Hello Girls' been used in social media trends? On social media, 'Hello Girls' is often used as a friendly greeting or to refer to women who are confident, outgoing, and approachable, sometimes as

part of empowerment campaigns. What is the significance of 'Hello Girls' in modern pop culture? In modern pop culture, 'Hello Girls' symbolizes female empowerment, friendship, and the celebration of women's contributions both historically and in contemporary contexts. Are there any brands or products named 'Hello Girls'? There are some small brands and products that use the name 'Hello Girls,' often aiming to evoke friendliness, approachability, or femininity, but it is not widely associated with major brands. How can I participate in trending 'Hello Girls' challenges or campaigns? To participate in 'Hello Girls' trends, look for social media hashtags like HelloGirls, share friendly or empowering messages, and tag friends or communities promoting positivity and female empowerment.

Related keywords: hello girls, greetings women, female hello, girl greetings, women introduction, hello ladies, female salutation, girl hello message, women's greeting, girl empowerment

Girls Resist

girls resist: Understanding the Power, Challenges, and Impact of Girls Resisting Oppression

In recent years, the phrase "girls resist" has gained significant attention worldwide as a rallying cry for empowerment, activism, and the fight against various forms of injustice faced by young girls. This movement underscores the importance of resilience, courage, and solidarity among girls and young women who stand up against discrimination, violence, and societal expectations that limit their potential. In this comprehensive guide, we explore the meaning behind girls resisting, the historical context, key areas of resistance, and how society can support and amplify their voices.

What Does "Girls Resist" Mean?

The phrase "girls resist" encapsulates the active refusal by girls and young women to accept oppression, inequality, or injustice. It signifies empowerment through action, whether through protest, advocacy, education, or everyday acts of defiance. This resistance aims to challenge patriarchal norms, gender-based violence, child marriage, educational disparities, and other social issues that hinder girls' rights and well-being.

Historical Context of Girls Resisting

Throughout history, girls and women have demonstrated remarkable resilience and resistance in the face of oppression. From the suffragette movements advocating for women's voting rights to recent protests against child marriage and gender-based violence, their collective efforts have led to meaningful social change.

Key Moments in Girls' Resistance History

- **Women's Suffrage Movements:** Early 20th-century campaigns in the UK, US, and other countries fought for women's right to vote, often led by young women and girls.
- **Teen Activists in the 1960s and 70s:** Young girls participated in civil rights marches and anti-war protests, asserting their voices in societal debates.
- **Modern Movements:** Initiatives like MeToo, BringBackOurGirls, and youth-led climate strikes showcase contemporary resistance by girls and young women globally.

Common Areas Where Girls Resist

Girls resist in various domains, often driven by the desire for equality, safety, and autonomy. Below are some of the most prominent areas:

1. Education and Literacy

Despite progress, many girls worldwide still face barriers to accessing quality education. Girls resist by:

- Participating in school protests or campaigns advocating for equal access to education.
- Using social media to raise awareness about educational disparities.
- Engaging in grassroots movements to keep girls in school, especially in regions where cultural norms favor boys' education.

2. Gender-Based Violence and Harassment

Girls often resist in situations involving violence or harassment by:

- Reporting abuse and speaking out against perpetrators.
- Joining advocacy groups that lobby for stronger laws and policies protecting girls.
- Participating in awareness campaigns to change societal attitudes towards gender-based violence.

3. Child Marriage and Early Pregnancy

Child marriage remains a significant issue in many countries. Girls resist by:

- Organizing or joining community campaigns against child marriage.
- Seeking legal enforcement of minimum marriage age laws.
- Sharing personal stories to inspire community change and policy reform.

4. Cultural and Societal Norms

Many girls challenge restrictive cultural practices by:

- Breaking traditional gender roles through education and career pursuits.
- Participating in cultural dialogues to promote gender equality.
- Using art, music, and social media to challenge stereotypes and promote positive narratives about girls.

5. Political and Social Activism

Girls resist through active involvement in politics and social issues by:

- Running for student government or local leadership roles.
- Engaging in youth activism and campaigns for policy change.
- Joining international movements that focus on girls' rights and empowerment.

Challenges Faced by Girls Resisting Oppression

While many girls demonstrate remarkable resilience, they often encounter significant obstacles, including:

1. Social and Cultural Barriers

Persistent gender stereotypes and cultural norms can discourage girls from speaking out or participating fully in society.

2. Safety Risks

Girls resisting can face retaliation, harassment, or violence, especially in environments where their activism threatens powerful interests.

3. Lack of Support and Resources

Limited access to education, mentorship, and financial resources can hinder girls' ability to resist

effectively.

4. Legal and Political Constraints

In some regions, laws and policies may restrict girls' rights or criminalize activism, making resistance dangerous.

How Society Can Support Girls Who Resist

Supporting girls in their resistance efforts is vital for fostering a more equitable and just society. Here are ways individuals, communities, and governments can empower girls:

1. Education and Awareness

Promoting gender-sensitive education that encourages critical thinking and respect for girls' rights.

2. Legal Protections

Implementing and enforcing laws that protect girls from violence, exploitation, and discrimination.

3. Safe Spaces and Platforms

Creating environments where girls can share their voices without fear, such as youth clubs, online forums, and community centers.

4. Mentorship and Role Models

Connecting girls with mentors and role models who exemplify resilience and leadership.

5. Media and Advocacy

Using media campaigns to highlight stories of girls resisting injustice, thereby inspiring others and shifting societal perceptions.

The Impact of Girls Resisting

The efforts of girls resisting oppression have led to tangible social changes, including:

- Policy reforms on child marriage and gender-based violence.
- Increased awareness and social acceptance of girls' rights.

- Empowerment of girls to pursue education, careers, and leadership roles.
- Challenging and transforming harmful cultural norms.

These impacts demonstrate the transformative power of girls standing up for themselves and others.

Conclusion

"Girls resist" is not just a phrase but a movement that embodies resilience, courage, and the pursuit of equality. As girls around the world continue to challenge oppressive norms and advocate for their rights, their collective voice becomes a catalyst for social progress. Society must recognize and support this resistance by fostering inclusive environments, enacting protective laws, and amplifying their stories. Ultimately, empowering girls to resist injustice is essential for building a more just, equitable, and compassionate world for future generations.

Girls Resist: A Deep Dive into the Power, Movement, and Impact of Female Resistance

In recent years, the phrase girls resist has surged into the global consciousness, symbolizing a potent wave of activism, resilience, and empowerment among young women and girls worldwide. This movement encapsulates a broad spectrum of efforts—from protesting unjust policies to challenging societal norms—that aim to carve out spaces of agency and voice for girls in diverse contexts. To truly understand the significance of girls resist, it is essential to explore its origins, facets, challenges, and transformative potential.

Understanding the Roots of Girls Resistance

Historical Context of Female Resistance

The concept of girls and women resisting oppression is not new. Historically, female resistance has taken forms ranging from silent defiance to open rebellion. Some notable examples include:

- Suffragette Movements: Early 20th-century campaigns for women's voting rights, where young women played pivotal roles.
- Civil Rights and Anti-Colonial Struggles: Female activists actively participated in movements demanding equality and independence.
- Women's Liberation Movements: Challenging patriarchal structures and advocating for gender equality during the 1960s and 70s.

These historical efforts laid the groundwork for contemporary girl-led activism, emphasizing that resistance is embedded in a long-standing tradition of fighting for rights and recognition.

Emergence of Modern Girls Resisting

The phrase girls resist gained prominence with the rise of social media and global youth movements. Platforms like Twitter, TikTok, and Instagram have allowed young women to:

- Share stories of injustice and discrimination.
- Mobilize around issues such as education, reproductive rights, climate change, and gender-based violence.
- Organize protests and campaigns that transcend geographical boundaries.

The digital age has democratized activism, enabling girls to resist systemic issues directly and rapidly.

Core Themes and Issues in Girls Resist Movement

The resistance of girls manifests across multiple interconnected themes. Understanding these is crucial to grasping the breadth and depth of the movement.

1. Education and Girls' Rights

- **Barriers to Education:** In many regions, girls face obstacles such as early marriage, cultural restrictions, poverty, and safety concerns that hinder their access to quality education.
- **Resistances Undertaken:** Girls have organized protests, advocacy campaigns, and online movements to demand equal access to education.
- **Impact:** These efforts have led to policy changes, increased awareness, and in some cases, the reopening of schools for girls in conflict zones.

2. Reproductive Rights and Health

- **Challenges:** Stigma, lack of access to contraception, unsafe abortions, and gender-based violence.
- **Girl-led Resistance:** From the 'Reproductive Justice' movements to grassroots campaigns, girls are actively fighting for autonomy over their bodies.
- **Notable Examples:** The global ShoutYourAbortion campaign and youth-led protests in countries with restrictive reproductive laws.

3. Gender-Based Violence and Safety

- Prevalence: Girls and young women are disproportionately affected by violence?be it domestic abuse, sexual harassment, or trafficking.
- Resistive Actions: Girls have organized marches, awareness campaigns, and legal advocacy to combat gender-based violence.
- Result: Increased international attention, policy reforms, and community-level safety initiatives.

4. Climate Change and Environmental Justice

- Why Girls? Young women often lead climate strikes and environmental activism, emphasizing that their future is at stake.
- Impact: Movements like Fridays for Future have seen significant participation from girls, resisting environmental degradation and advocating for sustainable policies.

5. Challenging Cultural Norms and Societal Expectations

- Norms Under Scrutiny: Traditional gender roles, expectations around marriage, appearance, and behavior.
- Resistances: Girls challenge these norms through social media, storytelling, and activism, advocating for broader definitions of femininity and agency.

Strategies and Forms of Girls Resistance

Girls resist in diverse ways, often combining traditional activism with innovative strategies enabled by technology.

1. Grassroots Organizing

- Formation of local groups advocating for girls' rights.
- Organizing protests, workshops, and community dialogues.
- Building peer networks for support and empowerment.

2. Digital Activism

- Hashtag campaigns (e.g., GirlsResist, MyBodyMyChoice).
- Viral videos, memes, and online petitions.
- Using social media to document injustices and mobilize global support.

3. Artistic Expression

- Poetry, music, dance, and visual arts as forms of resistance.
- Creating powerful narratives that challenge stereotypes and inspire change.

4. Legal and Policy Advocacy

- Campaigning for legal reforms related to education, reproductive rights, and violence prevention.
- Lobbying policymakers and participating in international forums.

5. Education and Awareness Programs

- Workshops, seminars, and school programs to educate girls about their rights.
- Peer mentoring schemes to foster leadership.

Challenges Faced by Girls Resisting

Despite their resilience and ingenuity, girls face multifaceted obstacles in their resistance efforts.

1. Societal and Cultural Barriers

- Deeply ingrained patriarchal norms.
- Social stigmas attached to defying traditional roles.
- Risk of ostracism, violence, or punishment.

2. Legal and Political Constraints

- Restrictive laws that criminalize activism.
- Lack of legal protections for girls and young women.
- Political repression and censorship.

3. Economic Barriers

- Poverty limiting access to education and resources.

- Economic dependence reducing agency.

4. Digital Divide

- Limited access to technology and the internet in marginalized communities.
- Cyberbullying and online harassment targeting girl activists.

5. Psychological and Emotional Toll

- Facing backlash, threats, and trauma.
- The mental health impact of activism and societal opposition.

Impact and Achievements of Girls Resist Movements

The efforts of girls resisting oppression have led to tangible change across various domains.

1. Policy Reforms and Legal Wins

- Enactment of laws against child marriage.
- Reforms ensuring girls' access to education.
- Policies promoting gender equality and protection from violence.

2. Cultural Shift

- Changing perceptions of gender roles.
- Greater societal acceptance of girls' voices and leadership.

3. Global Awareness and Solidarity

- International campaigns bringing spotlight to issues like child marriage, FGM, and reproductive rights.
- Solidarity networks connecting girls worldwide.

4. Empowerment and Leadership Development

- Increased participation of girls in decision-making processes.
- Development of leadership skills and confidence.

Future Directions and the Path Forward

The girls resist movement continues to evolve, driven by intersecting social, political, and environmental challenges.

1. Intersectionality and Inclusivity

- Recognizing the diverse experiences of girls based on race, ethnicity, socioeconomic status, and ability.
- Building inclusive movements that address multiple axes of oppression.

2. Leveraging Technology Responsibly

- Ensuring digital access for marginalized girls.
- Protecting activists from online harassment.

3. Building Sustainable Movements

- Developing long-term strategies beyond protests.
- Fostering leadership pipelines and mentorship.

4. Engaging Allies and Institutions

- Collaborating with men, boys, and institutions committed to gender equality.
- Influencing policy and cultural change at institutional levels.

Conclusion: The Power of Girls Resisting

The phrase girls resist epitomizes a resilient, dynamic, and transformative force that challenges systemic injustices and redefines societal narratives about girls' roles and rights. From grassroots protests to global campaigns, girls are at the forefront of shaping a more equitable world. Their resistance is not just about defiance but about asserting agency, creating spaces for dialogue, and inspiring future generations to continue the fight for justice and equality.

While obstacles remain, the achievements and ongoing activism of girls worldwide affirm that resistance is an essential catalyst for change. Supporting and amplifying their voices is crucial because when girls resist, they not only reclaim their rights but also pave the way for a more inclusive and just future for all.

Question What are common reasons girls resist peer pressure to conform? Girls often resist peer pressure to stay true to their values, avoid risky behaviors, or maintain their personal boundaries. They may also resist to promote self-confidence and independence. How can parents support girls who are resisting negative influences? Parents can support girls by fostering open communication, encouraging self-esteem, providing guidance on making healthy choices, and creating a safe environment where they feel empowered to resist peer pressure. What role does social media play in girls' resistance to harmful trends? Social media can both influence and empower girls; it exposes them to peer opinions but also offers platforms for positive role models and support networks, helping girls resist harmful trends through awareness and community reinforcement. Are there effective programs to help girls develop resistance skills? Yes, many programs focus on building self-esteem, assertiveness, and decision-making skills, equipping girls to confidently resist negative influences and peer pressure in various settings. Why is it important for girls to resist peer pressure in today's society? Resisting peer pressure is crucial for girls to make autonomous, healthy choices, protect their mental and physical well-being, and develop a strong sense of self that promotes long-term success and happiness.

Related keywords: girls resistance, female empowerment, girls standing up, girl activism, girls protest, female resistance movement, girls fight back, girl solidarity, girls advocacy, female empowerment movement

Read the full article online: [Girls resist](#)